



# Birth doula training, designed for the institutions doing this work.

I design and deliver custom birth doula training programs for health departments, Healthy Start sites, hospitals and health systems, and higher education. Evidence-based, equity-grounded, trauma-informed, and built to fit your population, your funding model, and your reporting requirements.

1,500+  
Births attended

10,000+  
Doulas trained

30+  
Years in birth work

## Who I serve

### Health Departments

State and local public health, Title V, Medicaid doula initiatives, perinatal quality collaboratives, and maternal mortality work.

### Healthy Start Sites

HRSA Healthy Start grantees building perinatal care teams in high-risk communities.

### Hospitals and Health Systems

In-house doula program design, OB residency labor support, and L&D nursing education.

### Higher Education

Curriculum design and instruction for community colleges, allied health programs, and universities adding doula tracks.

## What I deliver

- Custom curriculum designed for your population, funding source, and reporting requirements.
- Trauma-informed, equity-grounded facilitation grounded in adult learning principles and structured reflection on obstetric racism and historical harm.
- Doula-credentialed instruction meeting DONA International standards. Participants leave eligible to certify with DONA International.
- Outcomes documentation suitable for federal grant reporting, accreditation self-study, quality dashboards, and program evaluation.
- Curriculum refresh as evidence and policy shift, so each cohort is trained against current standards.
- CME and CNE credit eligibility where it applies, working with your CE provider relationships or my own.



## About Robin

I am a DONA International approved Birth Doula Trainer with a PhD in healthcare management and systems sciences, an MPH, an MSHPE, a CPH, and a Post-Master's Certificate in Trauma-Informed Care from New York University.

I came to public health through the work itself. After enough years at the bedside, the patterns of who has access to skilled birth support, and who does not, became impossible to ignore. I went back to school and trained in instructional design and trauma-informed care. Those credentials matter for institutional work. They are how the curriculum, the assessments, and the reporting hold up to your evaluators, your accreditors, and your funders.

## Credentials at a glance

- DONA International approved Birth Doula Trainer (BDT)
- PhD, Healthcare Management and Systems Sciences
- MPH, Master of Public Health
- MSHPE, Master of Science in Health Professions Education
- CPH, Certified in Public Health
- Post-Master's Certificate in Trauma-Informed Care, New York University
- AdvCD/BDT(DONA), Advanced Certified Doula and Birth Doula Trainer
- CLC, Certified Lactation Counselor
- LCCE, Lamaze Certified Childbirth Educator
- PMH-C, Perinatal Mental Health Certification
- FACCE, Fellow of the American College of Childbirth Educators

## How partnerships work

I.

### **Project brief**

You send a written intake. I reply within two business days with questions, a proposal outline, or both.

2.

### **Custom design**

I send a written proposal with curriculum, schedule, deliverables, outcome measures, and a flat or scoped fee.

3.

### **Delivery**

Live, hybrid, or fully online. Single cohort or recurring. I deliver.

4.

### **Continuation**

Recurring cohorts, curriculum refresh as evidence and policy shift, ongoing facilitation if you want it.

## Working on a program?

Send me a project brief at [BirthDoulaTrainer.com/contact/](https://BirthDoulaTrainer.com/contact/). I will reply within two business days with questions, a proposal outline, or both.

**[BirthDoulaTrainer.com](https://BirthDoulaTrainer.com) | [robin@robineliseweiss.com](mailto:robin@robineliseweiss.com)**